Iran Public Libraries foundation

The second International conference of Public Libraries

Public Libraries and Small Businesses

www.conf2.ipla.ir

With:

DR. Azam Sanatjoo

The Scientific Director of the Conference، Associate Professor in Information Science Ferdowsi University of Mashhad Mashhad، Iran

Jan Holmquist

Entrepreneur، Founder، Consultant، at Holmquist Consult، Denmark

10th pre-conference webinar:
"How libraries support and build communities - and help small businesses thrive"

Khorasan razavi Public Library FoundATION

Iranian Public Libraries Advancement Association

Iranian Sociological Association

July 12، 9am GMT

Join the webinar through the below link as a guest:

www.skyroom.online/ch/researchpl/razavi

JAN HOLMQUIST

How libraries support and build communities - and help small businesses thrive.

Twitter: @janholmquist
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The next 70 minutes

Libraries and small businesses

The Human Library – unJudge someone

The Sustainable Development Goals

Community outreach

Skills we need

Business Service

IT assistance for small businesses not proficient in IT

Danish companies need to do all their communication with the government via IT

Seamless transition to online services for small businesses

The project is a collaboration between the Danish Business Authority, the Danish Agency for Culture and Palaces, and numerous libraries throughout the country.

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Other ways libraries support small businesses

Access to business relevant IT ressources

A few libraries offer thorough searches for business (Payed)

Some libraries offer co-working spaces

Business and leadership literature

Connecting to relevant organisations

Prototyping via FabLabs / Makerspaces in cooperation with local business incubators

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HUMAN LIBRARY®

Don´t judge a book by it´s cover

You check out a person and learn about their life story – just as you would check out a book

HUMAN LIBRARY®

1. "Building inclusive communities through the Human Library"
2. "Expanding cultural awareness through the Human Library"
3. "Promoting diversity, equity, and inclusion through dialogue"
4. "Challenging prejudice, fostering cohesion through personal conversations"
5. "Creating safe spaces for open discussions on taboo topics"

HUMAN LIBRARY®

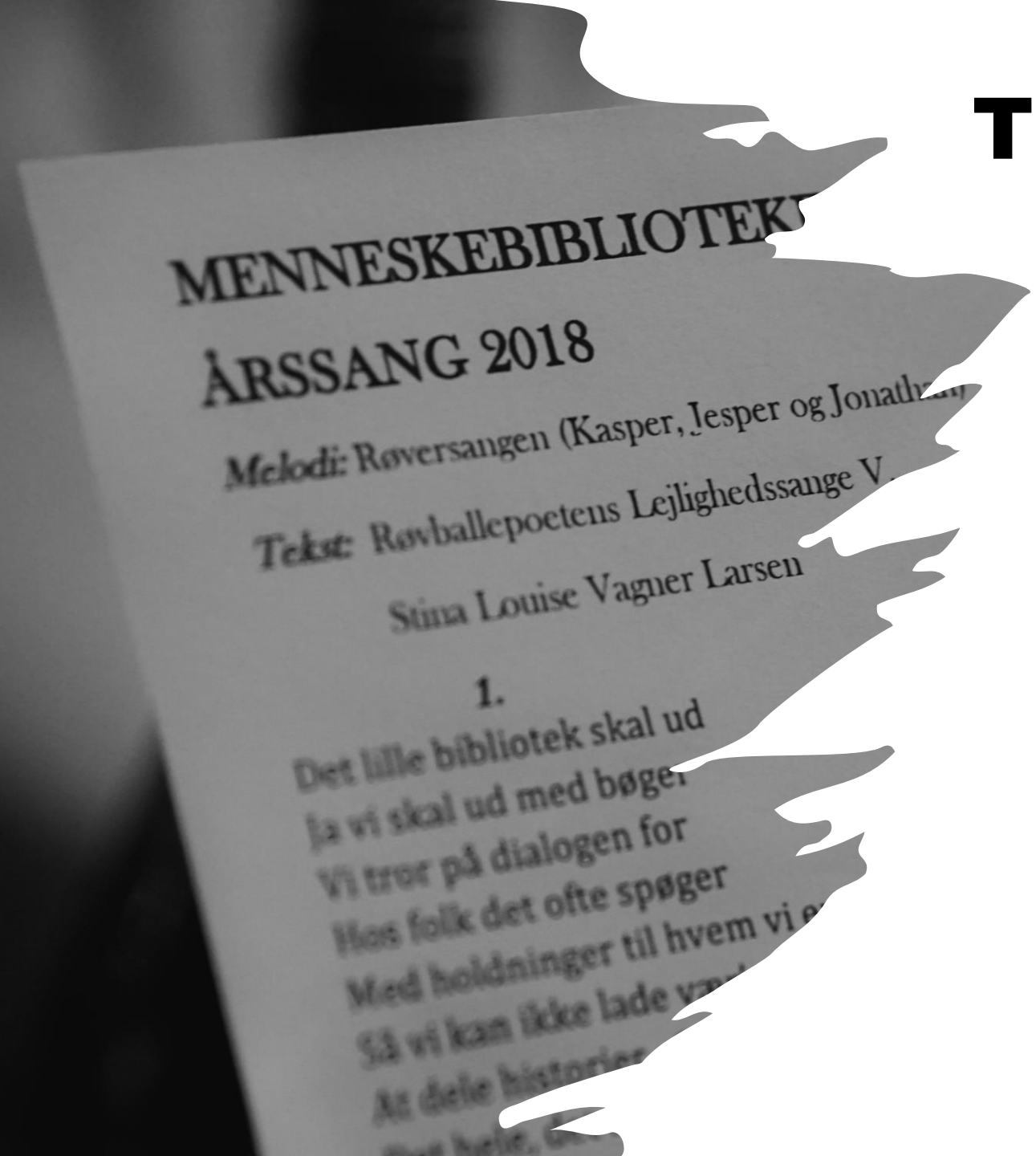
6. "Transforming perspectives through the Human Library's dialogue room"

7. "Bridging divides through meaningful conversations"

8. "Empowering understanding, one conversation at a time"

9. "Fostering social harmony through diversity and dialogue"

10. "Unlocking empathy through the Human Library's safe framework"



The Human Library

The Human Library: A Not-for-Profit Organization

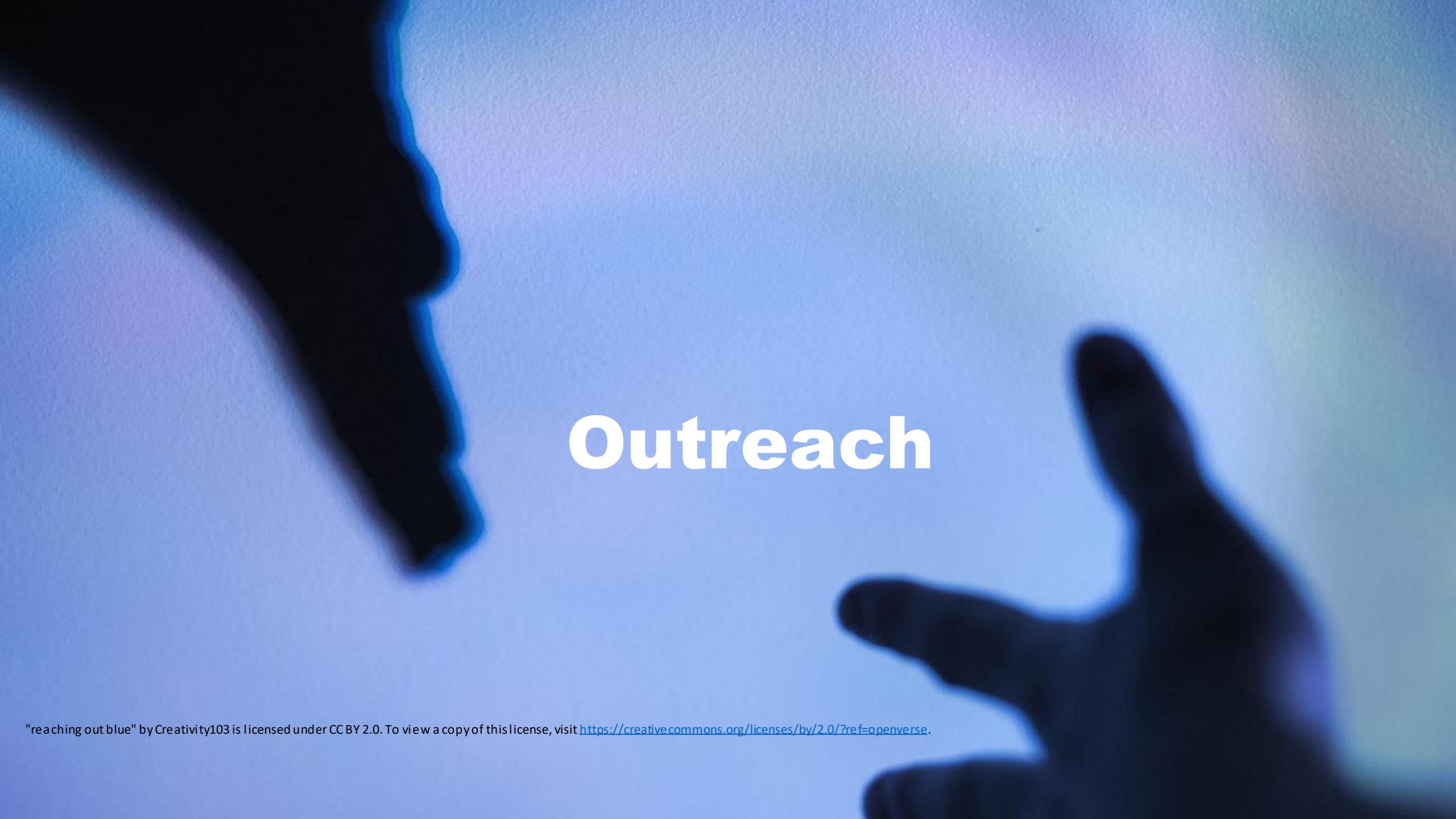
Administrative Headquarters in Copenhagen, Denmark

Global Implementation of the Human Library as a Learning Platform

Operational on Six Continents, Active in 80+ Countries

Collaboration with Major Brands for Diversity and Inclusion

humanlibrary.org



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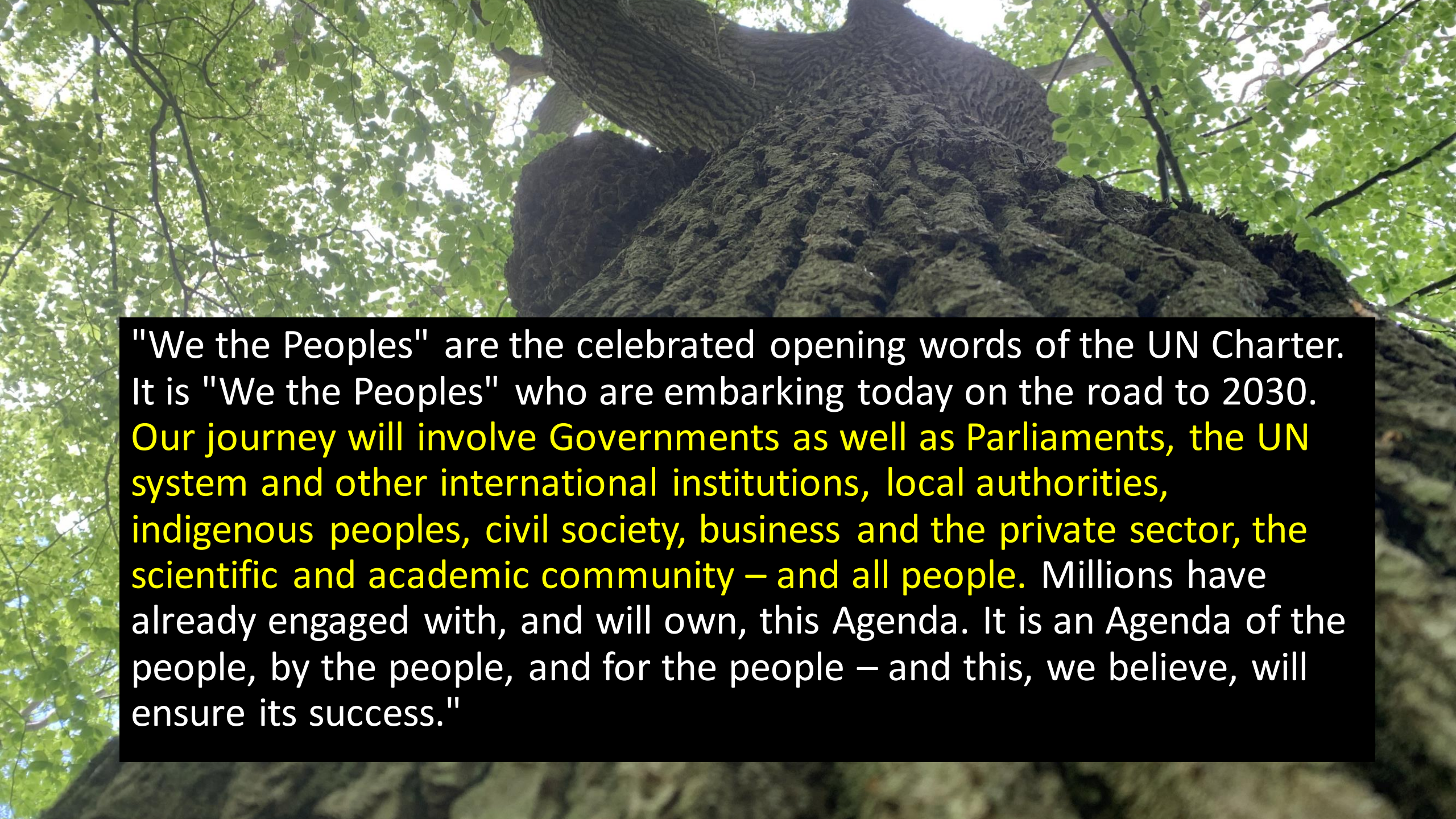
SUSTAINABLE DEVELOPMENT GOALS



"We the Peoples" are the celebrated opening words of the UN Charter. It is "We the Peoples" who are embarking today on the road to 2030. Our journey will involve Governments as well as Parliaments, the UN system and other international institutions, local authorities, indigenous peoples, civil society, business and the private sector, the scientific and academic community – and all people. Millions have already engaged with, and will own, this Agenda. It is an Agenda of the people, by the people, and for the people – and this, we believe, will ensure its success."

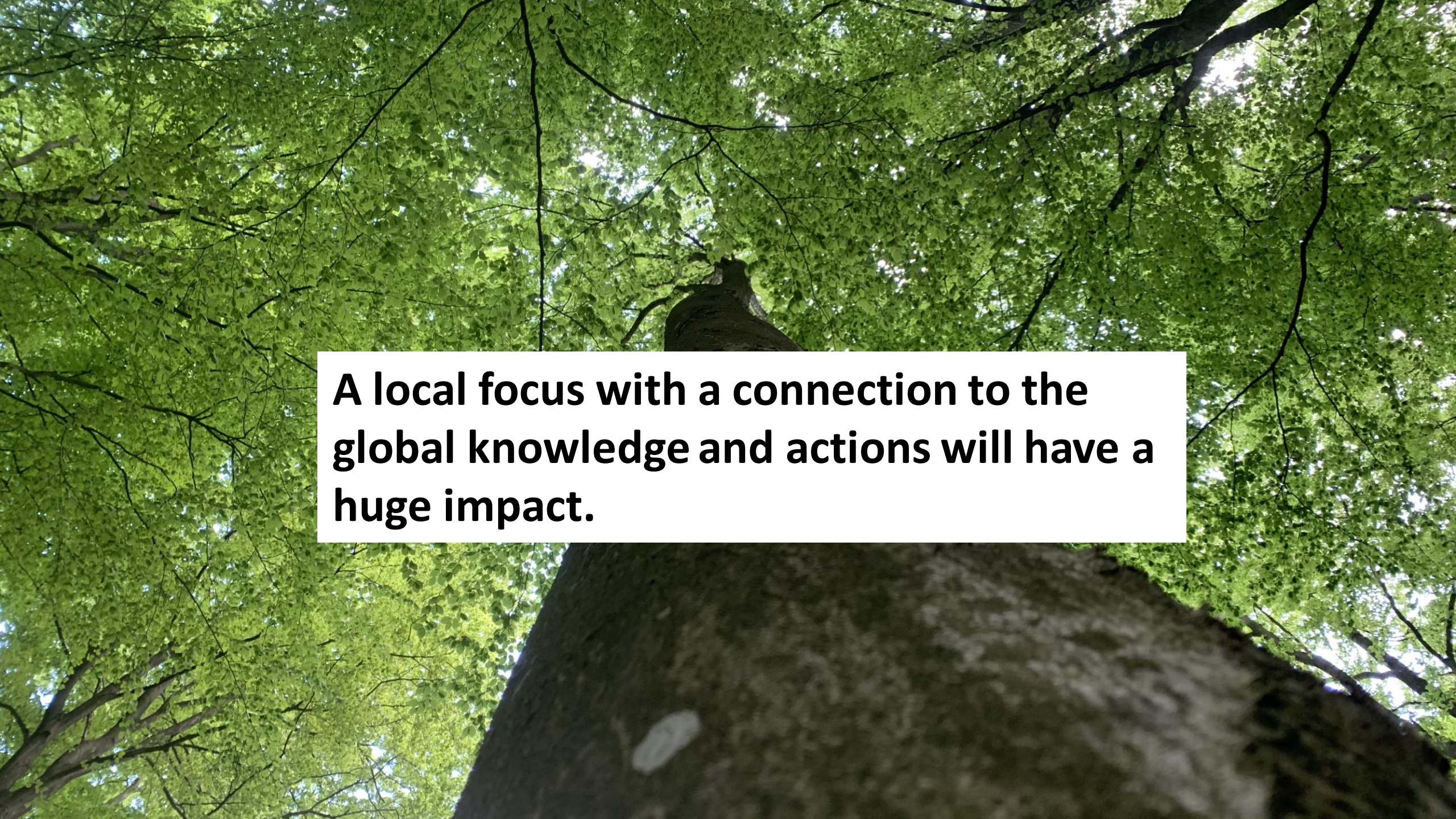
SUSTAINABLE DEVELOPMENT GOALS

It matters what we do as humans and as librarians

The goals are interconnected

Ambition
… empower all people, protect the planet and actively support a prosperous life for all human beings.

Global problems require global solutions
Libraries are a global network of organzations with a focus on learning, knowledge and culture – and we are in the heart of the community


A local focus with a connection to the global knowledge and actions will have a huge impact.

SUSTAINABLE DEVELOPMENT GOALS

SUSTAINABLE DEVELOPMENT GOALS
1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
169 sub-targets
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS

Klik for at tilføje tekst
Projects at libraries: Local level
Community gardens: Grow and harvest
Repair workshops
Highlight stories about projects
Special fund: Locals can apply for funds for sustainability projects that make a positive difference in Aarhus, Denmark. (Money from selling used books)
Host events
Partnership with other organizations
Host a SDG festival for the community
Bring people together
Seed library
Information to the public

Denmark: National level

“SDGs, Elderly Citizens and Libraries” 2 year project

"Intends to engage senior citizens in local communities around the SDGs. Furthermore, the scope is to strengthen the well-being of the senior citizens by enabling them to contribute of making a meaningful difference, in cooperation with others."

Outreach

Mobile Libraries

Outreach to Marginalized Groups

Collaborations with Local Organizations

Reading Programs for Children

Cultural Events and Exhibitions

Digital Literacy Initiatives

Community Workshops and Training (Digital)

Book Clubs, music clubs and Discussion Groups

Local History and Archives

Volunteer Programs

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Think like a startup

A document providing a change model in mindset for libraries

Not new – from 2012

Still useful – also when wanting to understand the businesses we want to support

https://vtechworks.lib.vt.edu/bitstream/handle/10919/18649/Think%20like%20a%20STARTUP.pdf?sequence=1&isAllowed=y

The Sustainable Development Goals (SDGs) provide a comprehensive framework for addressing global challenges and promoting sustainable development. While the SDGs encompass a wide range of issues, they also indirectly support small businesses in several ways.

Economic Growth and Decent Work (SDG 8):

SDG 8 aims to promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all. Small businesses are key drivers of economic growth, job creation, and innovation. By fostering an enabling environment for entrepreneurship, supporting fair labor practices, and promoting access to financial services, SDG 8 contributes to the development and success of small businesses.

Industry, Innovation, and Infrastructure (SDG 9):

SDG 9 focuses on building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation. Small businesses often require access to modern infrastructure, technological advancements, and innovation support to thrive. SDG 9 encourages investment in infrastructure, research and development, and technological progress, which can directly benefit small businesses.

Reduced Inequalities (SDG 10):

SDG 10 aims to reduce inequalities within and among countries. Small businesses, particularly those owned by marginalized groups or located in disadvantaged communities, often face barriers and disparities. SDG 10 promotes policies and initiatives that address inequalities, enhance social and economic inclusion, and create a level playing field for small businesses to thrive.

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Sustainable Consumption and Production (SDG 12):

SDG 12 focuses on promoting sustainable patterns of consumption and production. Small businesses play a crucial role in driving sustainable practices through their products, services, and operations. SDG 12 encourages businesses, including small enterprises, to adopt sustainable practices, such as resource efficiency, waste reduction, and eco-friendly production methods, which can enhance their competitiveness and market appeal.

Partnerships for the Goals (SDG 17):

SDG 17 emphasizes the importance of global partnerships and collaboration to achieve the SDGs. It encourages governments, businesses, civil society organizations, and other stakeholders to work together towards common goals. Small businesses can benefit from partnerships with larger companies, governments, and NGOs, gaining access to resources, markets, knowledge, and support networks that can help them grow and sustain their operations.

By addressing these SDGs, governments, organizations, and societies create an environment that supports small businesses in multiple ways. Small businesses contribute to sustainable development by driving economic growth, fostering innovation, creating employment opportunities, reducing inequalities, promoting sustainable practices, and fostering partnerships. The SDGs provide a framework that recognizes the importance of small businesses in achieving these objectives and encourages actions and policies that support their development and sustainability.

Keep in touch...

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