

Business Research and Entrepreneurial Support for Business in Public Libraries- Insights and Lessons Learnt

Presenter: Seema Rampersad - August 2023

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Business & IP Centre – The British Library





Iran Public Libraries foundation



With:



DR. Azam Sanatjoo

The Scientific Director of the Conference and the faculty member of the Information science and epistemology department in Ferdowsi university of Mashhad



Seema Rampersad
Business & IP Centre Service Manager
Business & IP Centre, The British Library
SLA President

The second International conference of Public Libraries

Public Libraries and Small Businesses



www.conf2.ipla.ir

The 12th pre-conference meeting:
Business Research and Entrepreneurial Support for Business – Insights and Lessons Learnt from the British Library



Khorasan razavi Public Library FOUNDATION



Iranian Public Libraries Advancement Association



Iranian Sociological Association

Wednesday, August 30, 2023 at 10am BST



Entrance to the program by selecting the guest option via beneath link:
www.skyroom.online/ch/researchpl/razavi



Presentation Overview

History of Innovation as a Business and Patent library in the British Library

Business & IP Centre - Change and Development to a Business Hub

Programmes for Innovation and Enterprise with Business Expertise and Research

National Network for Business & IP Centre and International Projects

Successful impact for Entrepreneurial, Business Support and Information Services



The British Library is for everyone who wants to do research – entrepreneurs, academics, commercial, creatives or personal

Business & Intellectual Property Research



Source: <https://murrayscottphotography.com/british-library/z2b8p8h8hea9kxy1w2zgrca6vvtmz8>

Innovation is the specific instrument of entrepreneurship. The act that endows resources with a new capacity to create wealth.

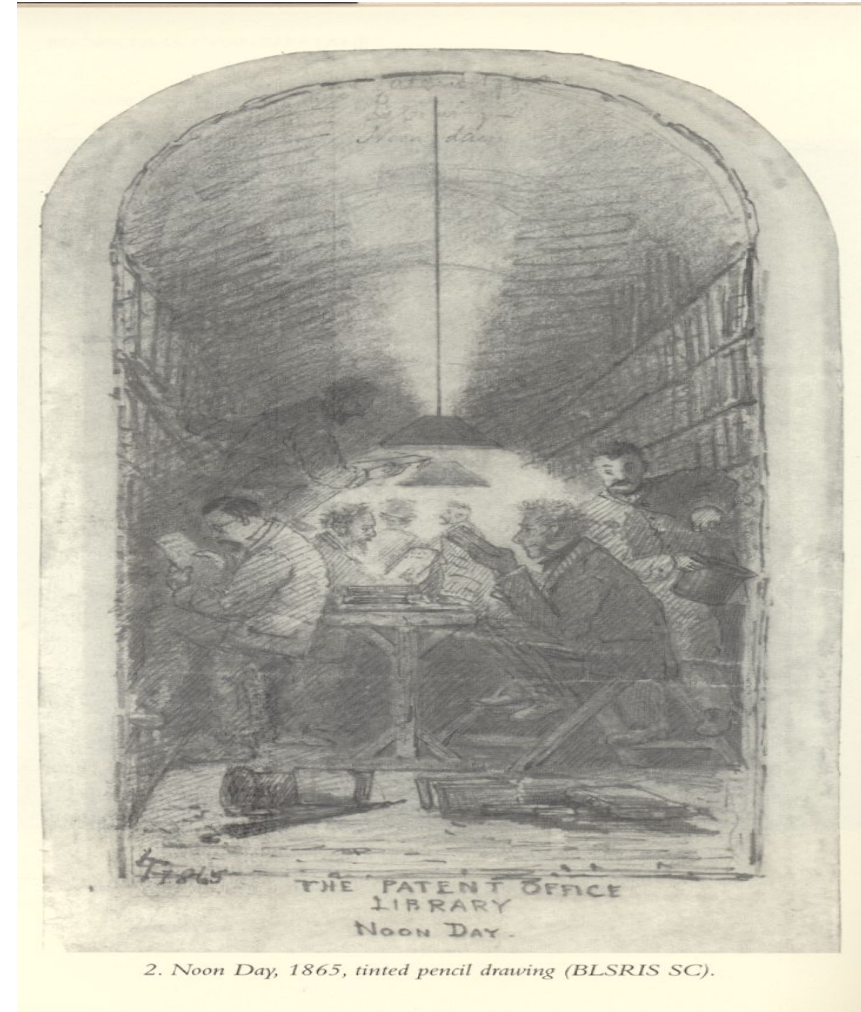
- Peter Drucker



READING-ROOM, BRITISH MUSEUM.

Road to the Business & IP Centre

- **1852:** Creation of Patent Office Library
- **1973:** Formation of British Library
- **1997-1999:** Opening of British Library St Pancras building.
- **2002/3 :** BL Chief Executive visit to New York Science Industry & Business Library (SIBL)
- **2005:** London Development Agency gives £1 million to help BL create Business & IP Centre
- **March 2006:** Business & IP Centre opens
- **April 2012:** Launch of Innovating for Growth



Inspiration from the New York
Public Library – Science,
Business and Industry Library...

EDUCATION

Business

The Library offers support for small business entrepreneurs. Nurture your next great idea or strengthen your existing business with our full service support center at SIBL.

NYPL Business:
The Library offers support for small business entrepreneurs. Nurture your next great idea or strengthen your existing business with our full service support center at SIBL.

Resources for Entrepreneurs



Plan Your Visit to SIBL

Learn about helpful resources available at the Science, Industry and Business Library.



Small Business Resource Center

Find a detailed listing of upcoming events by borough, and sign up for seminars, conferences, and job fairs.



StartUp! Business Plan Competition

Learn more about our annual competition, seed planning, and technical training for New York-based startup entrepreneurs.



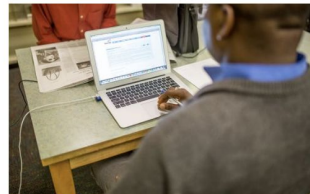
CEO Series

This series features renowned CEOs of their own enterprises as well as authors on business, leadership, and self-development topics.



One-on-One Business Counseling

Get personalized guidance from a professional at SCORE—an organization dedicated to helping small businesses.



Articles & Databases

Access dozens of business databases free from home, and learn about resources available exclusively at SIBL.

Creativity is thinking up new things.
Innovation is doing new things.

The British Library - Business & IP Centre

<http://www.bl.uk/business-and-ip-centre>

BRITISH
LIBRARY



Helping you to make informed decisions about the development of your business

Desk Research - Business & IP Centre



Ask for help. We won't bite. 😊

Business & IP Centre - Services



Resources to help start, run and grow your business



Starting your business

Practical advice to help get your business off the ground, from business plans to market research.



Protecting your ideas

Make sure you understand the basics of intellectual property and how to protect your product, website and brand.



Growing your business

Want to go international or expand your product range? Get top tips for taking your business to the next level.



Databases and publications

Over £5m worth of current market reports from top publishers Mintel, Frost & Sullivan, Passport and more.



Free industry and IP guides

Up-to-date quality information on intellectual property and for researching key industries, handpicked by our experts.



Our research service

Pay our experts to do research for you.



Our Corporate Partners

Our corporate partners help us to support business owners like you from start up to scale up



Articles

Read our articles for top tips and advice on starting and growing your business and protecting your intellectual property



Information clinics

Our staff provide free hour-long advice sessions to talk through your ideas in confidence, helping you to develop your business ideas and business plan



Erasmus for Young Entrepreneurs

The EU exchange programme for new and budding entrepreneurs

Library and Information Skills and Competencies with Business Support

- British Library support for Businesses & Entrepreneurs
- Reference work in the Reading Rooms & Virtually
- Workshops and Webinars on Intellectual Property & Business
- Business Advice Clinics, Paid Research Service & Project Work
- Project Roles over the years International and Local
- National and International Collaboration
- Industry with Culture and Creativity, Curatorial Roles
- Inspiration from the Collection and Cultural Richness of the British Library





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TALKS AND DISCUSSIONS

Inspiring Entrepreneurs: She's In CTRL by Dr Anne-Marie Imafidon MBE

Thu 9 Feb 2023, 18.00 - 20.00

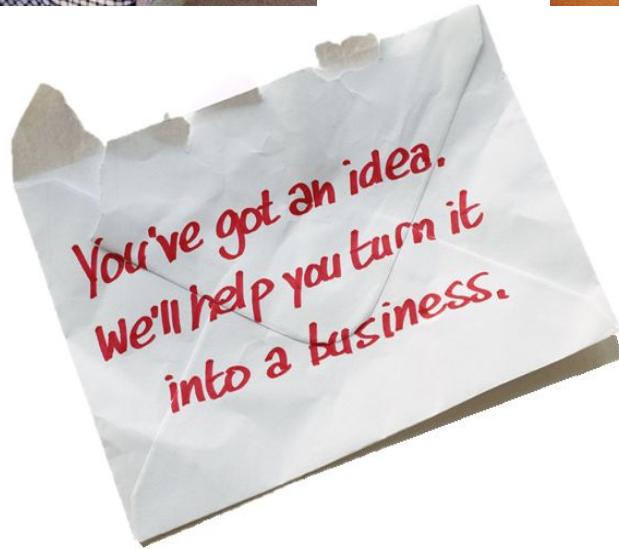
INSPIRING ENTREPRENEURS: SHE'S IN CTRL

Dr Anne-Marie Imafidon MBE
Founder of CTRL, author and BBC Ambassador

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Access to Digital Content & Information Literacy

ABOUT

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Title **Subject** Advanced search

Subject	SubCategory
Art & Design	All subcategories (41)
Arts and Humanities	Advice & Funding Sources (2)
Asian Studies	Business & Economic Statistics (2)
Audiovisual	Business News & Journals (6)
Australian Studies	Company Data (6)
Behavioural Science	Designs (4)
Belgian Studies	Market Research (11)
Bibliographic Databases	Patents (9)
Biography	Remote access (3)
Born Digital Archives	Standards (1)
Business, Economy and Management	Trade Marks (6)
Business & IP Databases	

Go

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Market Research

BRITISH LIBRARY



Company Databases



Newspapers, Magazines, Social Media

Search online.



Factiva has 10,000 newspapers and magazines in full text.



EBSCO has 11,000 academic and trade journals.



Business & IP Centre

Strategy & Unique Selling Point

- The Collection and Resources
- The Space
- Reference & Research Staff
- Multidisciplinary Team
- Marketing and Programmes
- Delivery Partners
- Project Managers
- Bid Writing
- The Network
- Drive and Engagement



The heart and soul of a company
is creativity and innovation.
- Robert Iger

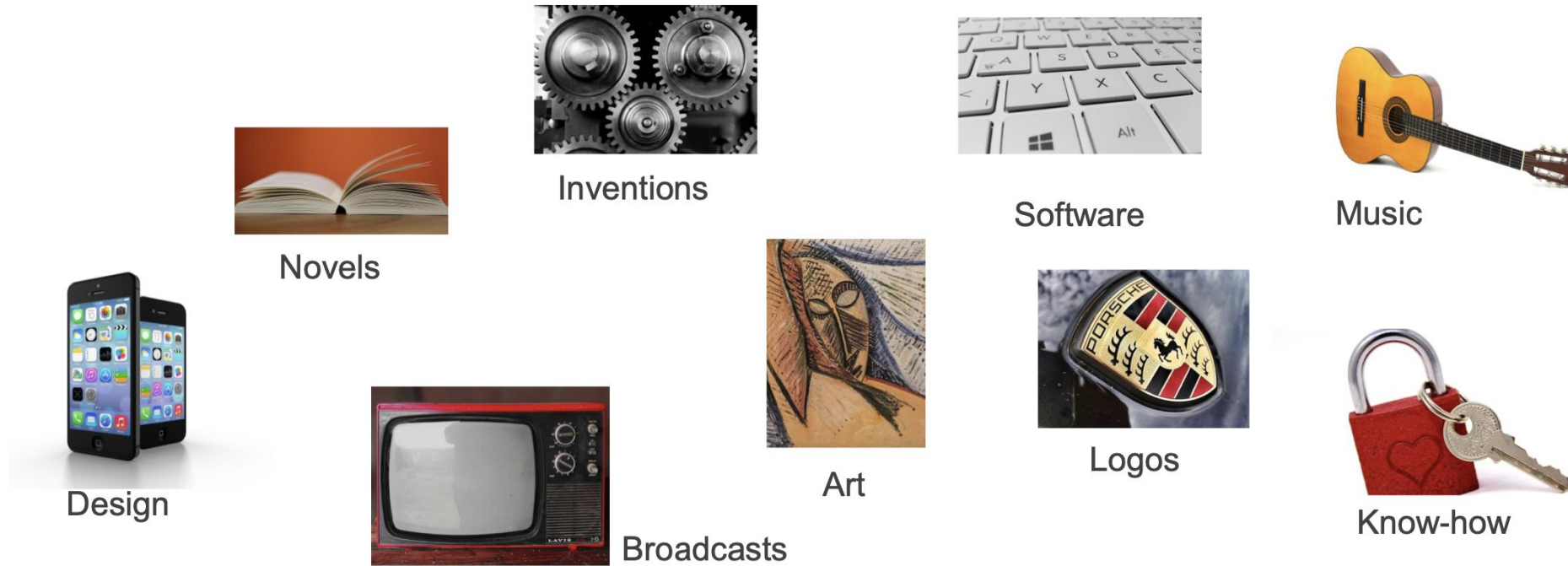
The British Library & Patents

The screenshot shows the 'Innovation and enterprise blog' on the British Library website. The page features a navigation bar with links like 'Catalogues & Collections', 'Discover & Learn', and 'Business Support'. Below the navigation, there's a search bar and a 'Main' tab. The main content area displays a blog post titled 'Sewing machines - who really invented them?' dated 26 September 2022. The post discusses the history of sewing machines and includes a technical drawing of a sewing machine mechanism. The drawing is labeled with letters A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, and numbers 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Below the drawing, the text reads 'GB.1.784 of 1790'. To the right of the main content, there's a 'recent posts' section with links to various articles. At the bottom, there's a 'Tweets from @BIPC' section showing recent tweets from the Business & IP Centre.

- We are the national patent library
- We have a comprehensive collection of British & foreign patent documentation
- Our current physical collection is diminishing
- Interest in our historic collection remains high

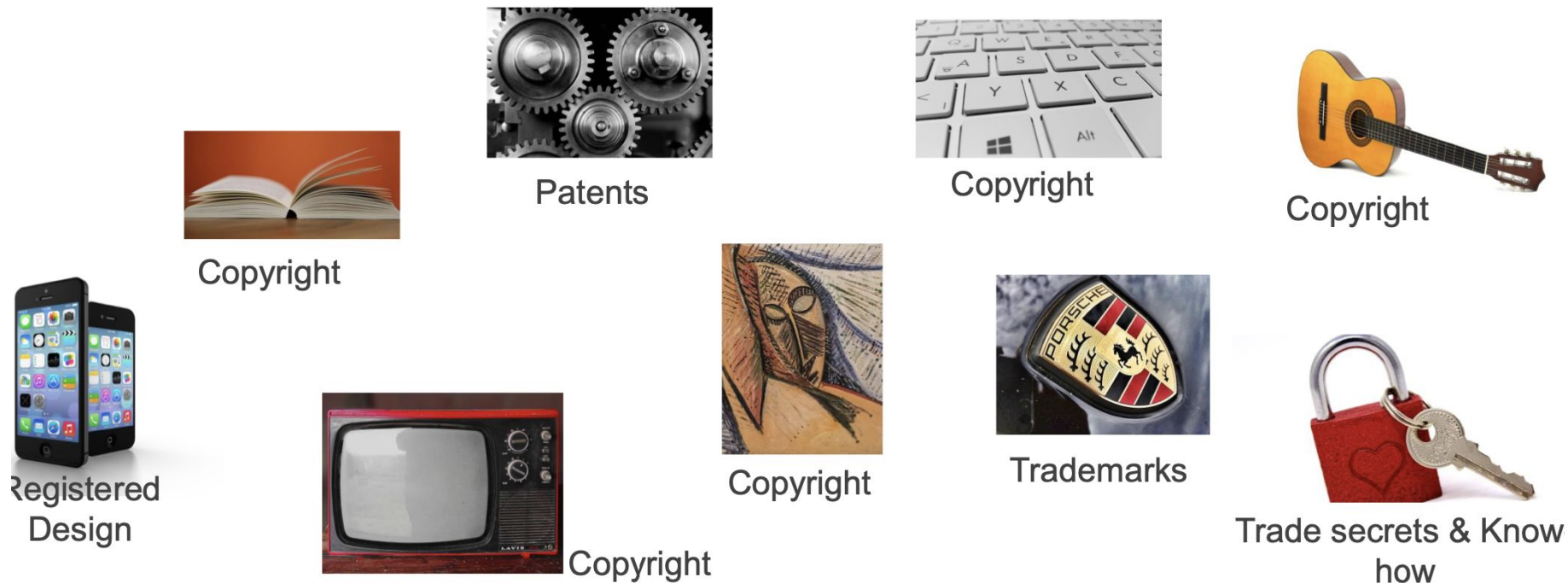
Intellectual Property Information & Patents

Examples of Intellectual Property:



If it's an innovation of *something*, it can likely be protected.

The family of IP



If it's an innovation of *something*, it can likely be protected.

Patent Application Trends

- Last 20 years have seen steep decline in applications with the IPO. The drop has stabilised in the last 10 years, with signs of a small upturn in 2020.
- The curves for publications and grants are lower than that for applications
- Smaller portfolio applicants have halved since 2000 – (those with 1-10 applications).

This means that those who are applying are more serious about seeing it through - so therefore will be looking at a more rigorous search and feasibility early on.

Industries with highest applications

- Civil Engineering
- Computer Technology
- Transport
- Telecommunications have dropped

Source: UK Intellectual Property Office.

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Innovation and enterprise blog

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26 September 2022

Sewing machines - who really invented them?

In the spirit of London Fashion Week, I thought I'd dedicate this blog post to looking at the early history of the sewing machine – the tool that made the mass production of clothing possible. It is also a good example of a machine which no one can quite agree on who the inventor was.

If I describe something first, have I invented it? How detailed does my description need to be? Do I need a working model to prove my invention works? Are my ideas similar to a future proven solution? Do I need a patent?

How you answer questions such as these will likely determine who you think the true inventor of the sewing machine is. So rather than tell you who I think it is, I have instead highlighted some influential early patents from within our historical IP collection so you can decide for yourself.

Focusing on patents (should) allow us to check something is new, or at least involves an inventive step. Like any invention, it is very possible that others created sewing machines similar to those described below first, but for whatever reason did not apply for a patent. Something we will briefly explore later.

GB 701 of 1755

In 1755, Charles Fredrick Wiesenthal, a German born physician based in London, received a patent for a 'needle for ornamenting fabrics'. The needle had a point at either end, meaning it could pass through fabric without needing to be turned. Some commentators have said the movement of the needle was via mechanical means, but the description goes into little detail.

GB 1.764 of 1790

Innovation and enterprise blog recent posts

- Sewing machines - who really invented them?
- Gold and the alchemy of Intellectual Property
- IP Corner: Breaking the News with groundbreaking technology
- A week in the life of Laura Sheeter, co-founder of Chalk & Blade
- Spotlight On... our IP experts!
- Ten Things I wish I knew about Intellectual Property when I was younger
- Meet Nick Hart, founder of Storm Skin
- Inventors of the Month: John Waddington and Anthony Pratt
- The Women Breaking Barriers in Business
- International Women's Day 2022: women that mean business in the BIPC

Tweets from @BIPC

Business & IP Centre
@BIPC · Oct 7

Replying to @BIPC

Plus...

- Reset, Restart: Streamline your business with digital tech with Kay Kukoyi
- Introduction to intellectual property with Jeremy O'Hare
- Income streams for authors with @MelesaAddey

Book onto all of these by visiting our workshops page: bit.ly/344j6wp

1

Business & IP Centre
@BIPC · Oct 7

Replying to @BIPC

- How to research my market with Tony Corsini
- Speed Mentoring: Building your business as a Black entrepreneur with @HatchEvents, Nicola Millington, @RasheedOgunlaru &

Archives

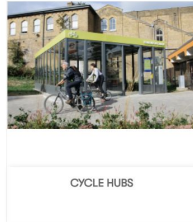
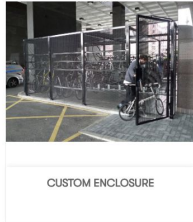
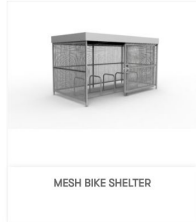
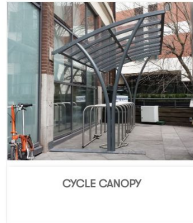
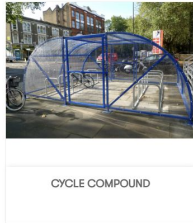
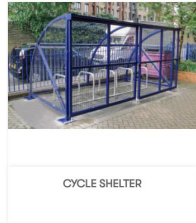
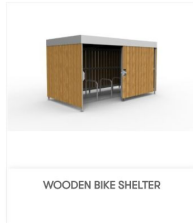
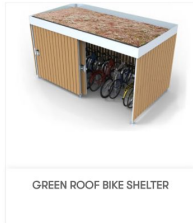
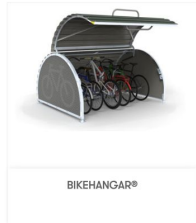
- September 2022
- July 2022

Patent - CreativeTech and Engineering

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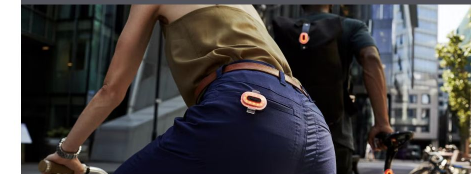


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Innovation is the key to survival – unless your product is iconic...



Innovation is the key to survival – unless your product is iconic... but even then...



BIPC Projects and Programmes to support startups and growing business

Programmes: Innovating for Growth



The flyer features a light blue header with the Business & IP Centre London logo on the left and the British Library logo on the right. The main title 'Innovating for Growth: Scale-ups' is centered in the header. The body of the flyer is white with green leaf and plant illustrations. It contains text about receiving £10,000 worth of business advice, a description of the support provided, the application deadline of Monday 25 April, and a link to the application page. At the bottom, it states the program is funded by the European Regional Development Fund and the British Library, with the European Union logo on the right.

Business & IP Centre London

Innovating for Growth: Scale-ups

**LIBRARY
HSILIRB**

Receive £10,000 worth of business advice

If you are an exciting and ambitious start-up looking to scale up, we will provide you with three-months of free tailored support to turn your growth idea into reality.

Covering everything from intellectual property to reaching new markets and much more, our dedicated Relationship Managers will be on hand to guide you through every step to achieve your growth potential.

Apply by Monday 25 April

Find out more and apply
www.bl.uk/business-and-ip-centre/innovating-for-growth

The programme is fully-funded by the European Regional Development Fund and the British Library.

European Union
European Regional Development Fund

Innovating for Growth (2016-19) project evaluation

Our Innovating for Growth programme is a tailored three-month business support initiative for scale-ups run by the British Library Business & IP Centre and supported by the European Regional Development Fund. [Click here to view the full report](#) (PDF download).

Business & IP Centre
London

INNOVATING FOR GROWTH: SCALE-UPS AND START-UPS

Economic Impact Analysis
January 2016 – December 2019



The Scale-up and Start-up programmes have created a symbiotic network of 2,000+ businesses

SCALE-UP PROGRAMME

- Businesses with a £500K average turnover
- Three month support programme
- Seven modules based on the Business Model Canvas

We found the Innovating for Growth programme incredibly helpful and got something useful out of every session. We now feel we have the tools and confidence to grow our business and take it to the next level.



IMPROVED BUSINESS PRACTICES

- Created a growth strategy 75%
- Improved branding of business 75%
- Identified new target markets 63%
- Launched new products and services 60%

HIGH LEVELS OF INCLUSION

- Female-led businesses 45%
- BAME-led businesses 39%

Achieved greater economic impact at good value for money

A payback of £4.09 for every £1 of public spent



* Gross improvements in businesses estimated for three years of benefits following support. Source: ERS, 2020

Get Ready for Business Growth

Want to see your business' full potential?
[Register your interest here](#)

What is Get Ready for Business Growth?

An Arts Council England funded programme designed to help creative businesses that are looking to grow. We know business in the creative sector is tough at the moment. Whether you are running as normal, struggling to keep up with demand or adapting to a new model of operation, we can help you.

Our advisers and external consultants are here to help you to continue building your business whether that means adjusting to 'the new normal' or finding new opportunities to pursue. They will help you to be more resilient and adaptable in the face of a changing future.

Since 2012 our scale-up programme has supported 650+ businesses with turnovers from £100,000 to £30 million, with the average being £500,000. The programme is bespoke to your business' needs and entirely free.

How does it work?

We select 25 high-growth businesses every three months from across England and Scotland to give specialist support and tailored one-to-one advice. The programme will be digitally run and the one-to-one meetings with the consultants are by video conference. It has nine modules, including:

- Getting the growth mindset
- Good governance & building purpose into your organisation
- Refining your business model & growth strategy
- Product & service innovation
- Maximising your intellectual property (IP)
- Building your brand
- Creating a marketing strategy
- Financial planning for growth
- Business and IP research

Testimonials

“We have grown significantly in the retail gifting market, having acquired 50+ independent stockists and prominent retail locations such as Kew Gardens and V&A museums. We are about to launch into John Lewis and Oxfam, which is hugely exciting...”
Terence Chung, London, FRUU

“We now have a clear vision for the future and the confidence to go for it. The support has helped us recruit two new members and launch a new service – it's been a winner for us!...”
Abigail and Chloe Baldwin, Leeds, Buttercrumble

“We got help with protecting our IP, product development, branding and strategy. It was amazing to get insights from people who really understood our brand ChattyFeet and what we're trying to achieve...”
Gil Kahana, London, ChattyFeet

“It was invaluable to our business as it enabled me to 'look under the bonnet' of the business with experts in fields such as branding and marketing, product development and financial planning...”
Hazel Russell, Norfolk, The Wood Life Project

Innovating for our Customers

Business & IP Centre Network



GET READY FOR BUSINESS GROWTH

- Are you a creative business based in the UK?
- Does your business have a turnover of £100,000+?
- Can you commit to a minimum of 20 hours over three months?
- Do you have big ambitions to scale up and grow?

We select 25 high-growth businesses in the creative sector every three months and give you specialist support and tailored one-to-one advice on a range of business topics to help you become more resilient and fulfil your growth potential.

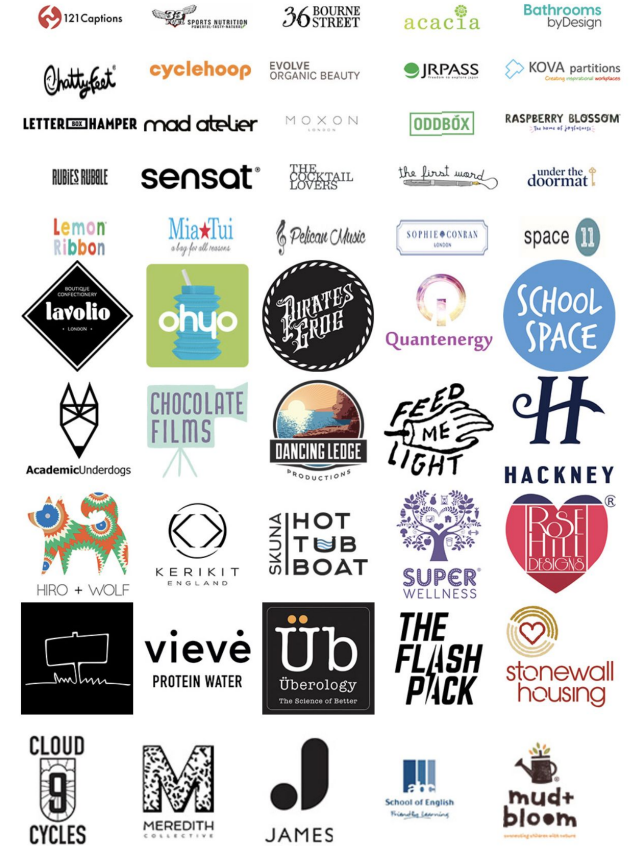
APPLY TODAY
bl.uk/grow



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Innovating for growth businesses

Since 2012 we have supported more than 540 ambitious London-based innovators, entrepreneurs and disruptors reach the next level through [Innovating for Growth](#). Many of the scale-ups we've supported are now household names. They are also part of our inclusive community, the Growth Club. If you are thinking about applying for the programme, you will also become a member automatically on completion. It's a unique chance to network with business people who have been where you are – and who are really going places. You can see just some of the businesses we've helped raise their game below.



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Innovating for Growth: Case Studies

Case Studies



A ► PHARMALEX Company

"The Innovating for Growth Programme helped CompliMed to realise our potential and grow in line with our values and beliefs." Dr Rina Newton, Managing Director



STITCH & STORY

"The I4G programme helped me to scale the business and turn it from a kitchen table start-up to a global business." Jennifer Lam CEO & Co-Founder



"The British Library Innovating for Growth programme helped us to reflect on our progress and scrutinise every aspect of our business whilst supporting both personal and professional growth. The one-on-one mentorship was particularly beneficial in planning for future growth with a fresh perspective and innovative approach." Abi Purser, Founder

European Programmes: Erasmus

Erasmus for Young
Entrepreneurs

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ONLINE AWARDS
Erasmus for Young Entrepreneurs

Are you thinking of starting your own business, or have you recently done so?
Or perhaps you are already running a successful business and would like to expand it to new markets, or get fresh ideas?
Erasmus for Young Entrepreneurs could be for you!

PAULINA TSVETANOVA
BEST HOST ENTREPRENEUR OF THE YEAR

ARTJOLA PUJA
BEST NEW ENTREPRENEUR OF THE YEAR

Our numbers today



The European exchange programme for
Entrepreneurs

Who can participate?

- ✓ New entrepreneurs, firmly planning to set up their own business or have already started one within the last three years
- ✓ Experienced entrepreneurs who own or manage a Small or Medium-Sized Enterprise in one of the Participating Countries

On the spot



Erasmus for Young Entrepreneurs stands firmly by the Ukrainian people in these difficult times →

Join us on

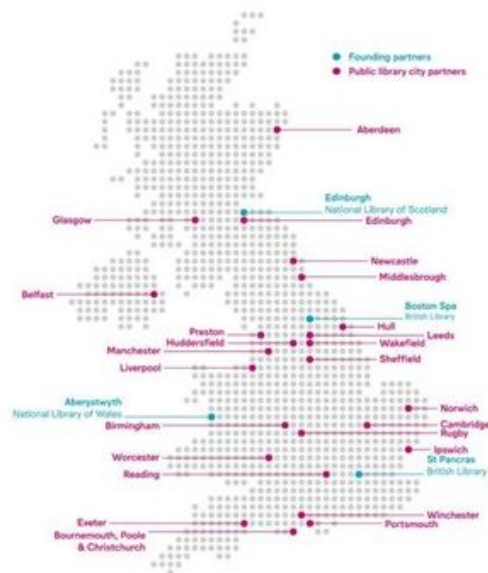


Living Knowledge Network & PATLib Network

Living Knowledge Network

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Partner libraries



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Welcome to PatLib UK

[Catherine Queen](#), 16 February 2015 - [Business](#), [Copyright](#), [Design](#), [Patents](#), [Trade marks](#)

The PatLib UK network consists of 15 information centres (mainly libraries). It exists as an [affiliation of organisations](#) providing an intellectual property information service to the public.

PatLib UK is self administered and supported by the Intellectual Property Office (IPO). That is what our standards say and what each of our member organisations has signed up for.

Walk into any one of the PatLib UK centres and you will find that it is so much more. Each of our centres in their own unique way provide an access to high quality resources. But more importantly access to experienced, dedicated, knowledgeable, enthusiastic, and just plain helpful people.

They have provided support and information to local businesses and enterprises. In these most challenging of times, they have helped many a new business to find its feet, existing ones to grow and prosper and struggling ones to survive.

This same ethos has been brought to the PatLib UK network. Each member knows that if their own local resources or experience is not enough in a situation, there is sure to be someone in the network who can help out.

We are especially pleased that Hull and Northamptonshire will soon be making their contribution to the collective expertise and experience of the network.

Intellectual Property Office blog

A blog on the work of the Intellectual Property Office (IPO). Contributors are IPO staff and invited industry experts from the world of IP.

[Find out more.](#)

IP issues discussed

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Business Planning, Strategy, Methodology and Tools

Inventors of the Business Model Canvas & Value Proposition Design



Dr. Alex Osterwalder

Alexander Osterwalder is an entrepreneur, speaker and business model innovator. In 2015 Alex won the strategy award by Thinkers50 Strategy Award, called the “Oscars of Management Thinking” by the FT, and ranks #15 among the leading business thinkers of the world. In 2013 he won the inaugural Innovation Luminary Award by the European Union.

Alex invented the Business Model Canvas, a strategic management tool to visualize, challenge and (re-) invent business models. Leading organizations and start-ups around the world use it. He is a frequent keynote speaker at Fortune 500 companies and has held guest lectures in top universities around the world, including Wharton, Stanford, Berkeley, IESE, MIT, KAUST and IMD.



Dr. Yves Pigneur

Dr. Yves Pigneur has served as Professor of Information Systems at the University of Lausanne since 1984, and as a visiting professor at Georgia State University, University of British Columbia, and the National University of Singapore.

He earned his doctoral degree at the University of Namur, Belgium. He is editor-in-chief of the academic journal *Systèmes d'Information et Management (SIM)*. Together with Alex Osterwalder, he authored the international best-sellers *Business Model Generation* and *Value Proposition Design*.

How to research and develop value that sells to customers...



“If you think of some of the greatest companies, how much money do they spend on R&D? How much of that money goes into figuring out the right **value proposition** and **business model**?”

— Alex Osterwalder, co-founder of Strategyzer

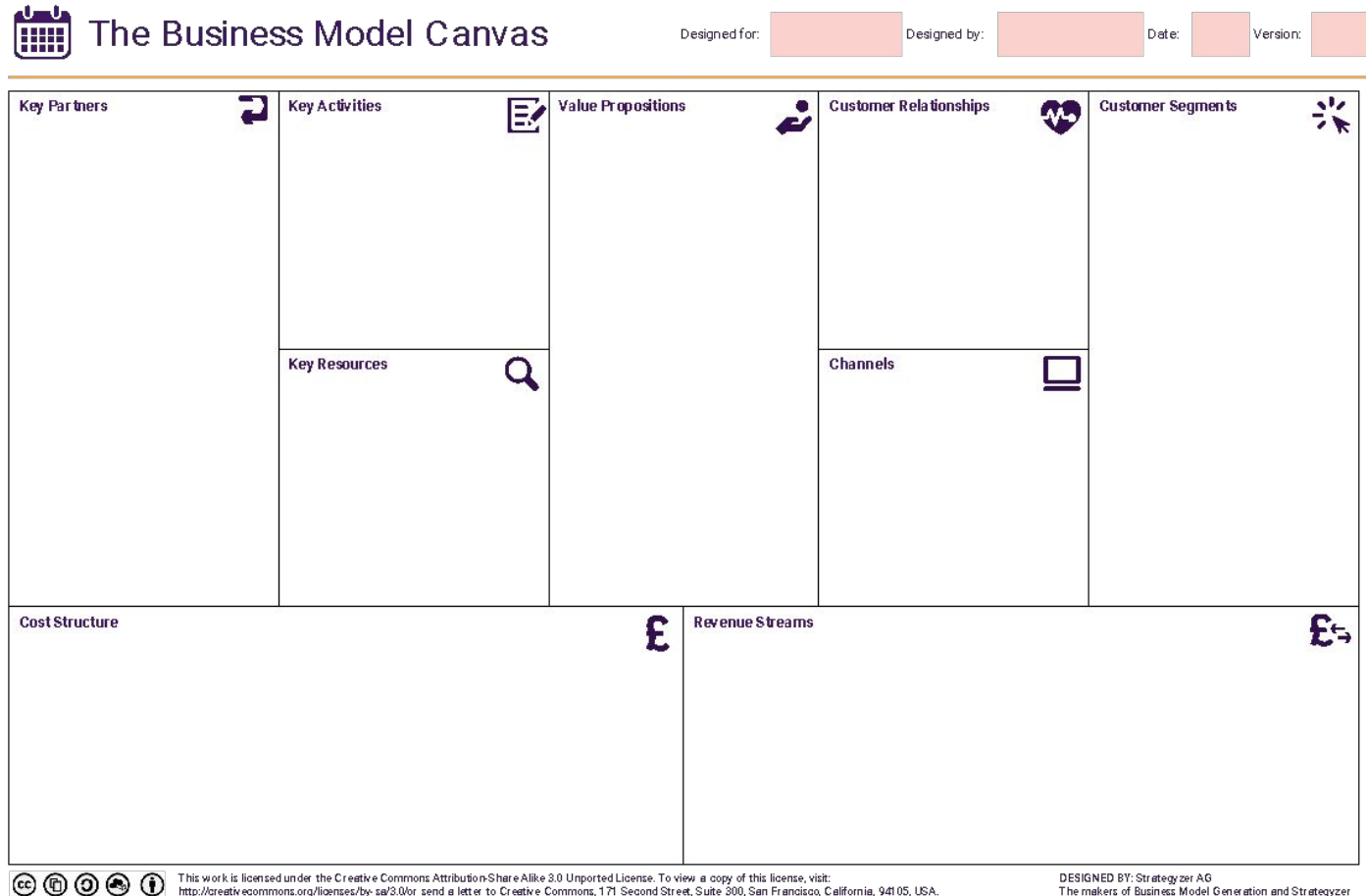
Strategyzer – Business Model

The 9 building blocks of the Business Model Canvas

We believe a business model can best be described through nine basic building blocks that show the logic of how a company intends to deliver value and make money. The nine blocks cover the three main areas of a business: desirability, viability and feasibility. The business model is like a blueprint for a strategy to be implemented through organizational structures, processes, and systems. Let's take a look into the three different sections:



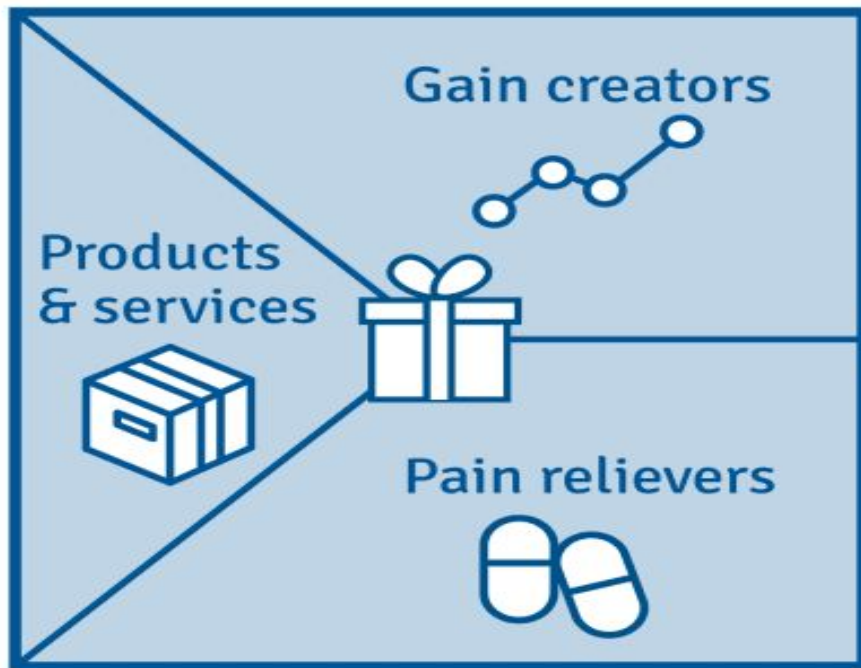
The Business Model Canvas Approach



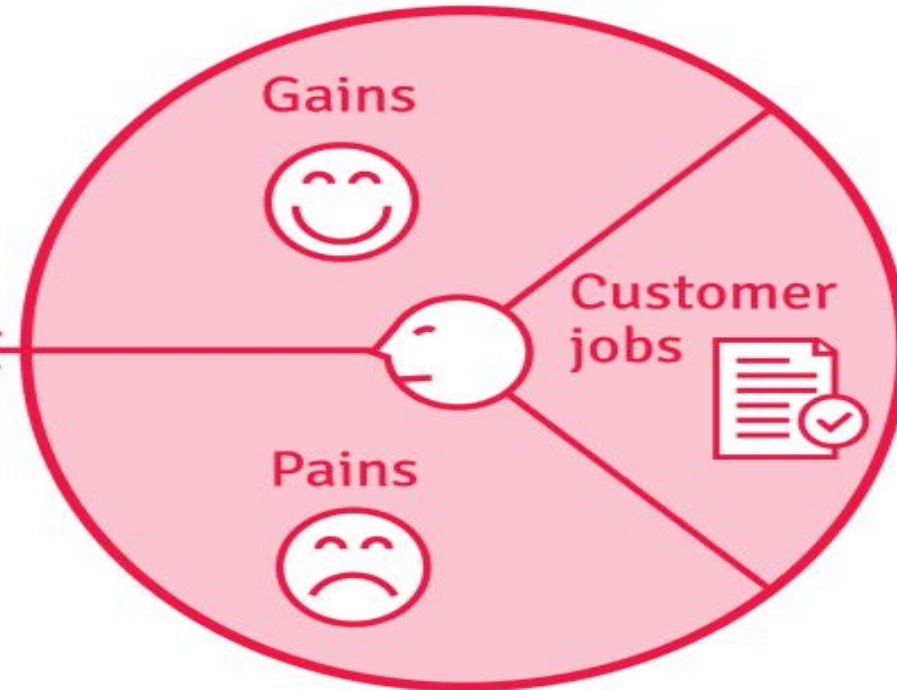
#PowerUp

Developing your Value Proposition Canvas

Value Proposition

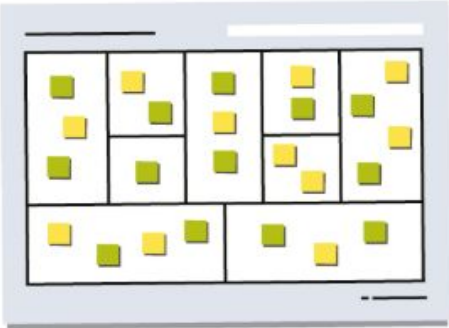


Customer Profile

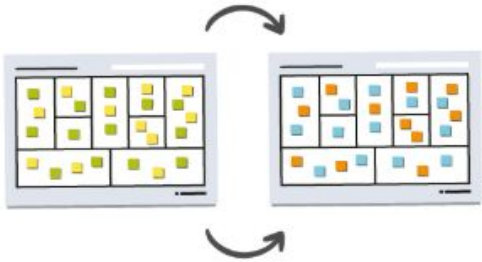


Innovation and Business Development

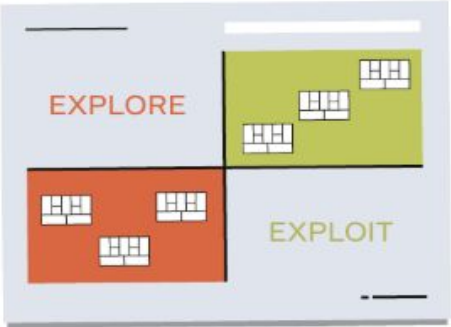
INVENT
New Business Models



IMPROVE
Existing Business Models



MANAGE
A Portfolio of BMs



Economic Empowerment and Leveraging Entrepreneurial Support – BIPC National Network of Public Libraries

BIPC National Network - 10 Years On

Business &
IP Centre
Network



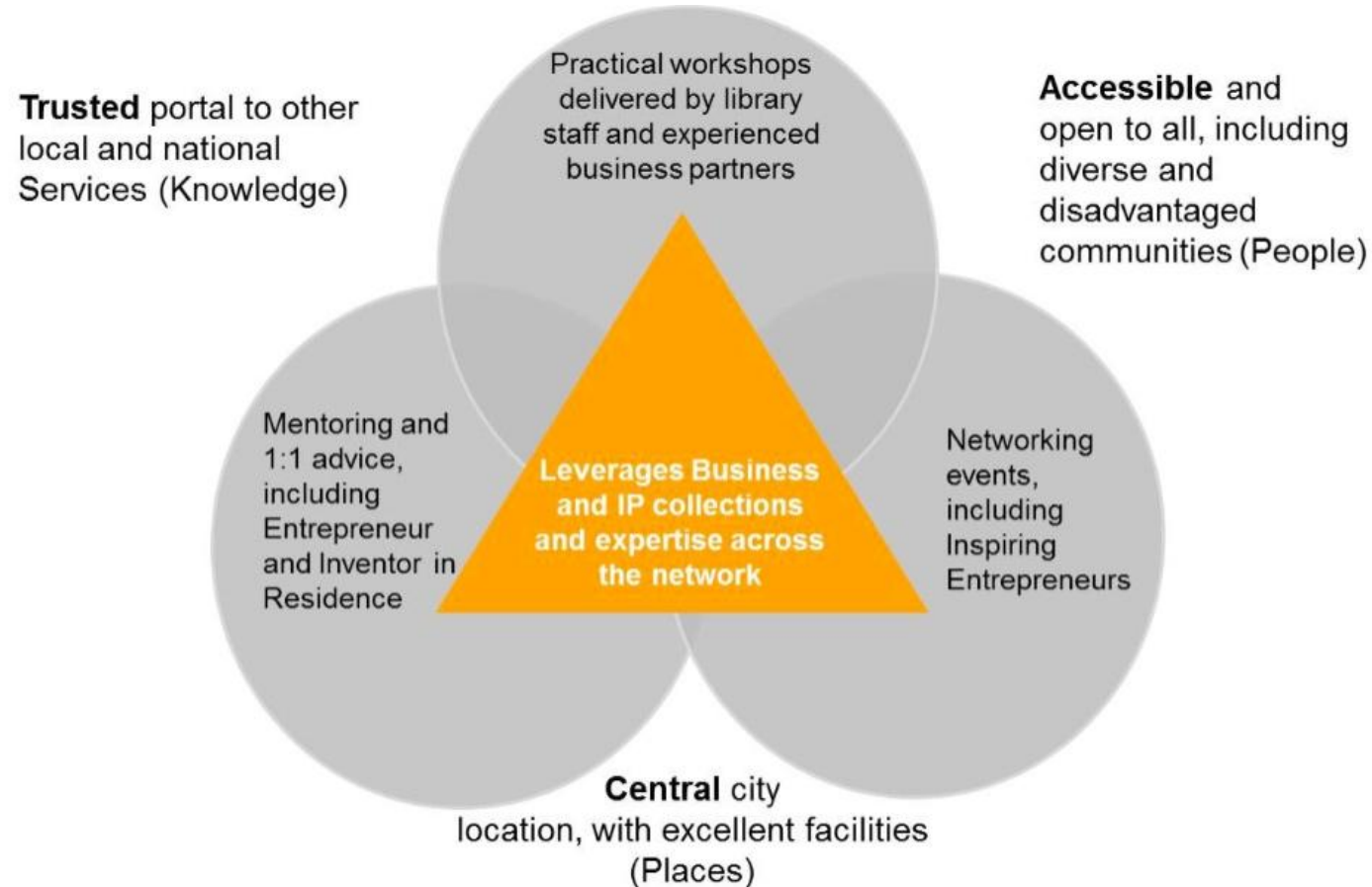
Find a Centre near you

Visit www.bl.uk/business-and-ip-centre/national-network

Libraries working together to help businesses start and grow

Peer to Peer - ‘Train the Trainer’ to other BIPC Library and Information Professionals or Specialist Staff in 2016

Government Support – Enterprising Libraries



Success of the BIPC National Network

“Universal access to BIPC is a key strength, with an ‘open door’ for all, compared to other support programmes, many of which have eligibility criteria that make support exclusive”.



BIPC National Network 2023



Startup in London Libraries (SiLL) 2019-2021

Business & IP Centre London

LIBRARY HSILIB

START-UPS IN LONDON LIBRARIES:

Driving inclusive entrepreneurship across the capital

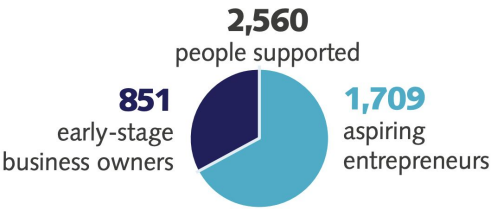
START-UPS IN LONDON LIBRARIES
BIPC
#SILL

Supported by

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ARTS COUNCIL ENGLAND

European Union European Regional Development Fund



94% of early-stage business owners are still trading, in spite of the pandemic

318 new businesses and 72 new jobs projected to increase to 1,009 new businesses and 1,227 new jobs by 2025

92% satisfied (66% very satisfied with the service)

Of those people who started new businesses



Success of the SiLL Project in London



A promotional poster for the SiLL project. At the top left, it says 'Business & IP Centre London'. On the right, a red vertical banner reads 'LIBRARY HSLIBB'. The central image is a smiling man, Anthony Lau, wearing a dark t-shirt with a circular logo that says 'START-UPS IN LONDON LIBRARIES BIPC* #BLSILL'. Below the man, the text reads 'BRIGHT & INSPIRING PERSON Anthony Lau, Lewisham Founder of Cyclehoop Proud BIP since 2012'. At the bottom, a blue banner contains the text 'STARTING UP? START HERE! BL.UK/SILL'.



We were able to pivot the programme to support businesses across all of London since we went into lockdown by delivering our services online so more people than ever were able to access the free support, just when they most needed it. We have seen a variety of different businesses come through Start-ups in London Libraries; from construction and publishing, to social work and hospitality.

Now it's time to take a closer look at some of our superb start-ups and hear about their experience on the SiLL programme.

ArtPerUK



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What's on

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WORKSHOP

Day 1: Kickstart Your Business - Business & Research Information (Bromley)

Tue 5 Sep 2023, 10.00 – 15.00 **FREE**

Business & IP Centre London

KICKSTART YOUR BUSINESS

Supported by JPMORGAN CHASE & CO.

Book now

Email: bipcldn@bl.uk

Admission: Free entry

If you have never attended a Kickstart Your Business workshop before, please fill out the registration form in advance of the session. This form is crucial for our funding purposes (more detail below).

Delivered by the Reference Team at the British Library.

Intellectual property and its protection is vital for anyone with a business idea. This all-day workshop will help you understand the multiple areas of intellectual property and their relevance to your business, as well as provide you with practical tips on how to utilise the BIPC's resources to protect, research and develop your business idea. By the end of the session you will understand and identify the importance of intellectual property in your own business and know the next steps to protect it.

'Business Research and Information' (AM) will cover:

- The fundamentals of using the BIPC's and your library's resources to develop a strategic roadmap for your business

You may also like

WORKSHOP

Tips for better smartphone photography for your business

Tue 5 Sep 2023

WORKSHOP

Day 2: Kickstart Your Business - Get Started (Waltham Forest)

Wed 13 Sep 2023

LIBRARY
BRITISH

**KICKSTART
YOUR
BUSINESS**

Reset Restart – Economic Recovery



Business & IP Centre London @BIPC

FINAL WEEK OF OUR FREE WEBINARS

Our #ResetRestart sessions are free, online and accessible to any UK business. Whether you're looking to grow your business or just starting, there's something for everyone on offer.

Don't miss your chance!

bl.uk/events/reset-r...

"REALLY INTERESTING SESSION THAT PACKED IN A LOT OF PRACTICAL IDEAS AND SUGGESTIONS."

"EXTREMELY INTERESTING AND INFORMATIVE."

"CLEAR AND STRAIGHTFORWARD EXPLANATIONS."

"DELIVERED A HUGE AMOUNT OF INFORMATION IN A CLEAR, CONCISE WAY."

Demographics – Local, National & International



Inclusive Entrepreneurship mini-conference (Fall 2021)

Inclusive Entrepreneurship: A workshop on how librarians support entrepreneurship as a pathway to economic justice, empowerment, and a counter to systemic racism

Access the crowdsourced resource guide [here](#).

Neil Infield | Manager, Business & IP Centre at the British Library

Neil is a manager in the Business & IP Centre at the British Library where he leads a team of business and intellectual property reference specialists. The Centre provides information and advice to inventors, business start-ups and entrepreneurs. Neil is a SFEDI accredited business advisor and runs weekly advice clinics. Since 2014 he has been running a popular monthly workshop and webinar *Introducing Social Media for Small Business*. Prior to joining the British Library Neil spent 16 years working in the City of London for an investment firm, managing their business information services. He has spoken widely on innovation in business information. He blogs at www.inoutfield.com, and tweets at @ninfield.



Mariah McGregor | Business & Entrepreneurship Librarian, Northwestern University

Mariah (she/her) works with entrepreneurs, economists, and artists to support their research pursuits, including work with incubator spaces, incarcerated students, and the broader Chicago community. Her research focuses on equity in entrepreneurship education, specifically in improving outcomes and experiences for BIPOC, LGBTQ+, and disabled entrepreneurs to thrive and serve the communities that support and surround them. When not working, she enjoys hiking, camping, embroidery, and playing TTRPGs.

Seema Rampersad | Corporate & Business Librarian, Business & IP Centre at the British Library

Seema Rampersad works as a corporate and business librarian. A current member of The Research Service in the Business and IP Centre where she delivers reference information, one-to-one clinics, webinars and workshops to entrepreneurs and business audiences. She also has taken part in several projects over the years from information management to engaging with new and growing businesses. She has also worked for the Intelligence Unit at the Greater London Authority (City Hall), and for PricewaterhouseCoopers in their Business Information Centre for many years. At



What is in it for your business...

- ✓ A vital resource for entrepreneurs, innovators and business researchers
- ✓ Largest free collection of valuable business and patent information in the UK
- ✓ The British Library holds over 170 million items in various formats
- ✓ Help from Information Specialists, Subject Experts and Delivery Partners
- ✓ In-depth priced research for prior art and business information
- ✓ Workshops, Events, Networking, Mentoring
- ✓ BIPC Network across the UK – Local and Regional Support

BRITISH LIBRARY


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People

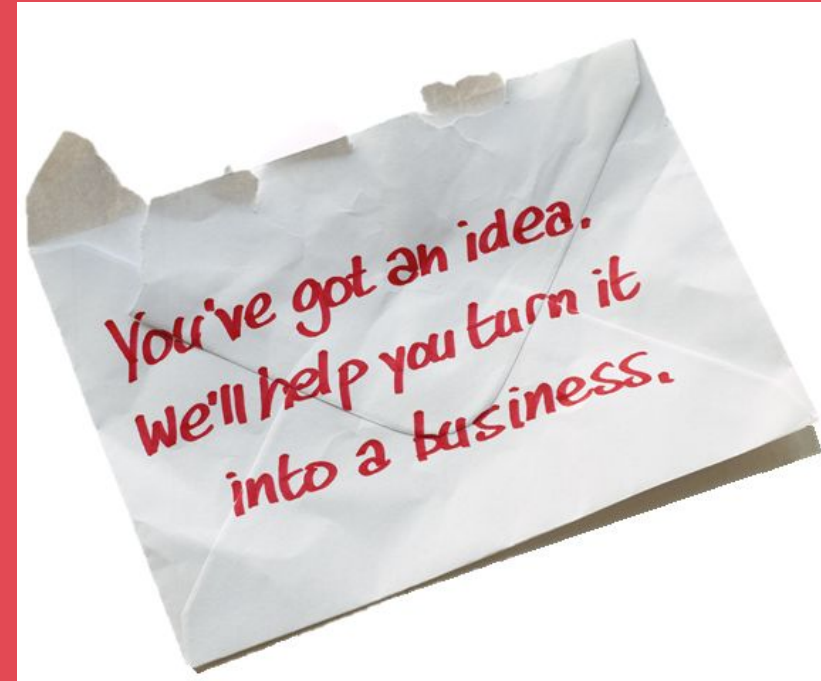
Isabel Oswell



Position Head of Business Audiences

The Head of Business Audiences leads our strategic approach to customers in the business and creative industries, coordinating the [Innovating for Growth Project](#), [Start-Ups in London Libraries](#) Project and the [Business & IP Centre National Network](#). The Centre leverages the business and intellectual property collections, know-how and connections to support entrepreneurs and small businesses to start and grow their businesses.

Contact
 isabel.oswell@bl.uk
 +44 (0)20 7412 7279



LIBRARY
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Business & IP Centre North East



BRITISH LIBRARY

SLA President: 2002-2024



- The library and information world has always relied on **professional sharing, learning and networking** with **organisations** and **peers** for **content**, access to **expertise** and **learning**
- In a **hyperconnected** world, we are in more prominent areas such as providing access to **digital content**, sharing **insights**, **expertise** and **knowledge** with our various patrons, communities and audiences
- There is a greater shift for **equitable access** and **social justice** to library and information especially post-pandemic, with opportunities to **collaborate** and **succeed** on the road ahead





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ACCESS MEMBERSHIP ATTEND LEARN GET INVOLVED MANAGE YOUR CAREER search...

Looking back,
forging ahead
MLA | SLA '23
Detroit | May 16-19 | Hybrid | #MLASLA23

Register for MLA | SLA 2023!
Registration and housing are now open for the SLA 2023 Conference, a collaboration that will offer opportunities to learn from and connect with colleagues who face similar challenges in different [...] [LEARN MORE >](#)

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- LIVE EVENTS
- SLA CONFERENCES
- CERTIFICATE PROGRAMS
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CAREER CENTER

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CERTIFICATE PROGRAMS

"There's something very satisfying about being involved with scientists and engineers and pushing ideas up through your organization and giving presentations at the executive leadership level, which I never thought I would be. And this program gave me confidence to do that."

[GO >](#)

THE LATEST

Paper on Water Costs Rated Best at Annual Conference

AUGUST 17, 2022 | CATEGORIES: [UNCATEGORIZED](#)

The nearly 50 education sessions at SLA's 2022 Annual Conference addressed a wide variety of topics, ranging from using non-traditional information sources to cleaning



[#Connect](#) [#SLATalk](#) [Candidates](#)
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Why join SLA?

Learn

Serves an accessible pathway for learning, professional development, and leadership opportunities

Connect

Leverage the power of the profession to build meaningful member value through contacts and networks

Advance

Highlight the perspective and value of the profession, showcasing the skills and work of library and info pros



Jill Hurst-Wahl



Member Monday

It is easy to talk about SLA and volunteering, and harder to talk about what receiving the John Cotton Dana Award means to me. It is an award that I never thought I would receive. Lifetime achievement? Clearly that phrase describes someone else and not me! For many years, I have just been working along on a wide variety of things and clearly not thinking about the impact of my work on the Association or profession. I was quite shocked when SLA President Tara Murray Grove called me. That shock continued when SLA friends congratulated me with phrases such as "about time." I still cannot believe it!

Become an SLA Member

<https://www.sla.org/access-membership/>



SLA 2022 Annual Conference
SOURCE FCWARD July 31 - August 2, 2022

LIVE 65

Congrats to our Community Award Winners!

- Zena Appelbaum
- Jay Bhatt
- Bryan Cortez
- Josie Crone
- Bob Cullen
- Katherine Delahanty
- Schweta Dhingra
- Lydia Elias
- Meghanne Flynn
- Anne-Lise Harding
- Sandeep Kumar Pathak
- Ravinder Kumar Sharma
- Blythe McCoy
- Patty McGowan
- Meenal Oak
- Max Rosen
- Eileen Rourke
- Tami Rosado
- Julie Snyder
- Patty Sumire McGowan
- Dani Stubbs
- NK Wadhawa

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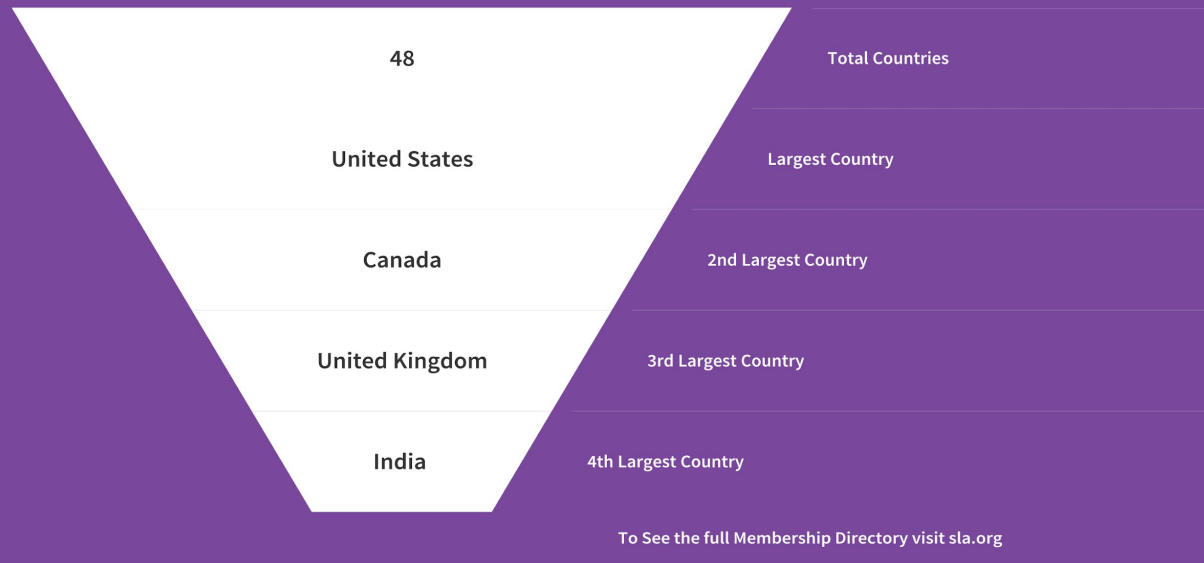


SLA Members

Our Specialized Network at SLA

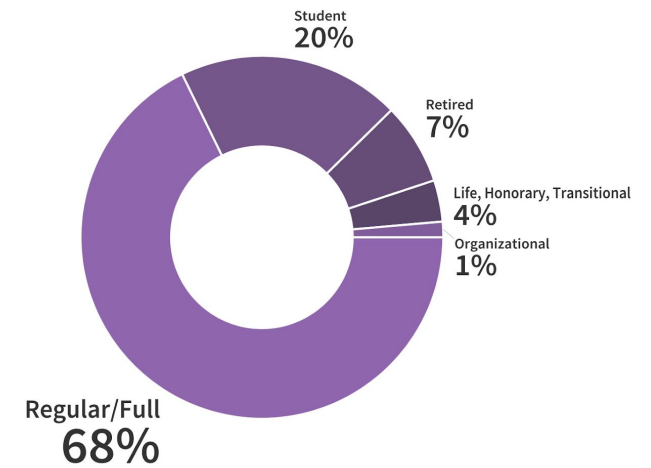


Membership Geographic Diversity in 2022



Membership By Dues Type in 2022

As of October 25, 2022



Geographic Diversity

52+ countries

80+ SLA communities

3500+ members

The top four countries by membership size are: US, Canada, U.K, and India



Specialised and Communities



Communities (80) – USP for Specialism

12,969 community participants

Across all communities

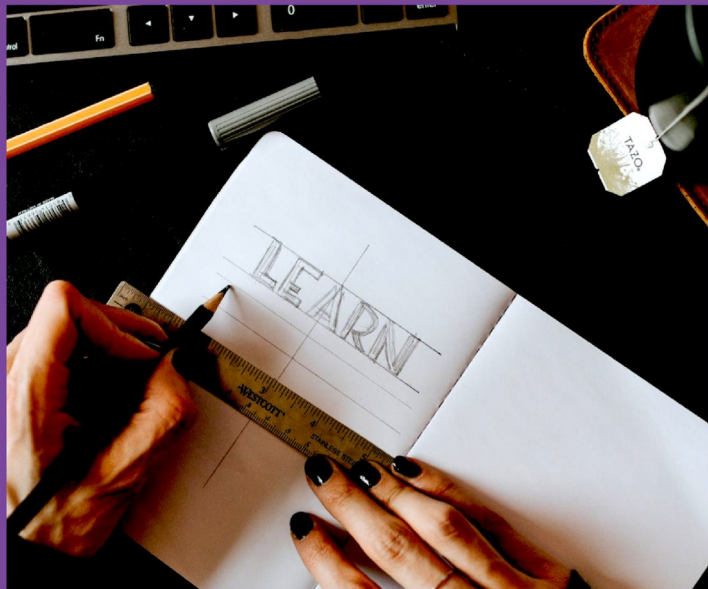
Includes people with multiple subscriptions

Largest Communities (by members)

- Business and Finance: 551
- Leadership and Management: 460
- Academic: 413
- Legal: 400
- Knowledge Management: 380
- Information Technology: 351
- Competitive Intelligence: 346
- Washington, D.C.: 294

Learn

SLA serves as an accessible pathway for learning, professional development, and leadership for information professionals.



SLA empowers members to keep pace with the ever-changing and ever-growing demands of the profession.



SLA centralizes learning and professional development offered by SLA and the communities in the SLA Learning Hub.



SLA provides the forum for information professionals to hear and learn from a diversity of perspectives to make an impact on the profession.



ALL AT YOUR FINGER TIPS

- 642 offerings in the Learning Hub
- On-Demand Learning, Community Webinars & Certificate Courses
- 2022 = Over 157 webinars added
- 2022 = Over 160 conference proceedings added



Community Successes

157 Community Learning Programs in 2022

Events

- Kentucky - KLA Meeting
- Military Libraries Training Workshop
- Midwest Symposium - record turnout!
- New Jersey dine-arounds
- New York - 2-3 events/month
- PHT 35th Annual Conference - over \$100k in sponsorship!
- San Francisco baseball outing
- Southern California and San Diego Professional Development Day

Student Outreach

- McGill University
- Saint Catherine University
- San Jose State University
- University of Illinois at Urbana-Champaign
- University of Hawaii at Manoa
- University of Tennessee at Knoxville
- University of Washington at Seattle

Community Recordings

- Academic & Education
- SLA Canada
- Data
- DICE
- Engineering Mid-Day Monthly Breaks
- SLA India
- Learning, Management & Development
- Knowledge Management
- New Jersey tech webinar
- Science & Technology

Connect

SLA leverages the power of the profession to build meaningful member value.



SLA is recognized as the diverse and inclusive global community for information professionals and specialized librarians within the academic, government, corporate and nonprofit sectors.



SLA fosters a sense of belonging to encourage member engagement and participation.



SLA connects people in a respectful and empowering space in which to share ideas and perspectives and to practice new skills.



SLA strengthens and expands partnerships with organizations and industry partners to drive innovation.

Advance

SLA advances the perspectives and value of the profession, highlighting the skills and work of information professionals and specialized librarians.



SLA is inclusive of the voices and perspectives of people who are typically underrepresented and of communities who are typically underserved.



SLA promotes the importance of the information professional to employers and society at large.



SLA collaborates with undergraduate and graduate information schools to provide opportunities for students, diversify the field, and to ensure the curriculum meets the current needs of the profession.



SLA provides opportunities for members from all backgrounds and career levels.

Learn

SLA SERVES AS AN ACCESSIBLE PATHWAY FOR LEARNING, PROFESSIONAL DEVELOPMENT, AND LEADERSHIP FOR INFORMATION PROFESSIONALS.

Connect

SLA LEVERAGES THE POWER OF THE PROFESSION TO BUILD MEANINGFUL MEMBER VALUE.

Advance

SLA ADVANCES THE PERSPECTIVES AND VALUE OF THE PROFESSION, HIGHLIGHTING THE SKILLS AND WORK OF INFORMATION PROFESSIONALS AND SPECIALIZED LIBRARIANS.

Advance Appreciation and Congratulations to SLA Asia at ICoASL 2023



SLA-Asia
Connecting Information Professionals

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Events ICoASL 2023

ICoASL 2023

8th INTERNATIONAL CONFERENCE OF ASIAN SPECIAL LIBRARIES
Advancing Asian Special Libraries towards the Fifth Industrial Revolution

22-24 February 2023 | Cebu City, Philippines

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ICoASL 2023
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SUBMISSION
ACCEPTED PAPERS/POSTERS
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HISTORY
ACCOMMODATION
HOW TO REACH
CONTACT US

ICoASL 2023
22-24 FEBRUARY 2023 | CEBU CITY, PHILIPPINES

ORGANIZED BY:
SLA-Asia
Connecting Information Professionals
Special Libraries Association - Asia Community

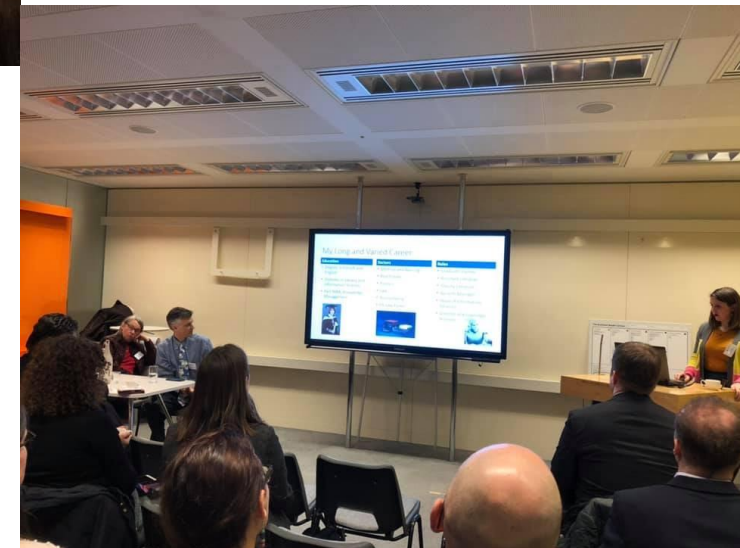
IN COLLABORATION WITH:
Association of Special Libraries of the Philippines
Cebu Librarians Association, Inc.

ASSOCIATED PARTNERS
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Japan Special Libraries Association (JSLA)
Korea Special Library Association (KSLA)
Library Association of Bangladesh (LAB)
Pakistan Library Club (PLC)
Philippine Librarians Association, Inc. (PLAI)
Society for Library Professionals (SLP), India
University Librarian's Association (ULA) of Sri Lanka

SENJIKO KSLA APPTIS JSLA KSLA LAB PLC PLAI SLP ULA Sri Lanka

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SLA Europe Career Stories @ The British Library



Belonging to SLA and the Road to SLA President Elect

- Indeed a Small Digital world – Local and Global, guiding Sustainable Development Goals SDGs
- Share this passion with other Professionals, Customers, Community, Family and Friends
- Prolific and Collaborate on Social Media and Blog
- Known SLA since late 1990s & Member since 2004
- Volunteer since 2011 – Digi Comms, Membership Chair, President SLA Europe, Task Force on DICE, PREP Council, Task Force on Re-opening Specialized Libraries, SLA President Elect 2022-2024
- Proactive with my Continuous Professional Development

Join us! Get involved!



SEEMA RAMPERSAD

SENIOR RESEARCHER AND SERVICE MANAGER
BUSINESS & IP CENTRE AT THE BRITISH LIBRARY

Tell us about your favourite conference theme:

I loved SLA's Destination Everywhere as it highlighted the global network of information professionals and specialized libraries



@SeemaRampersad



Seema Rampersad

SLA Connect with me – seema.rampersad@bl.uk

Seema Rampersad, SLA President 2023



**Get Involved!
Join Us!**



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@slahq
#sla2023

<https://www.linkedin.com/in/seema-rampersad-3703337/>

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<https://sla-europe.org/>

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**Thank
you**

